



FRANCOIS HAASBROEK

GIS Analyst

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Cape Town, South Africa

PROFESSIONAL PROFILE

I'm a qualified GIS Analyst with more than 10 years' experience, specializing in creating maps for print. Apart from my expertise with GIS software, I also bring other skills from other disciplines – including journalism, copy writing, corporate communications, photography as well as video and audio editing. A strong work ethic is something I pride myself on, I'm a quick study, always keen to learn and enjoy problem-solving, troubleshooting and building databases.

LANGUAGE SKILLS

Native | AFRIKAANS
Fluent | ENGLISH

EDUCATION

BACHELOR OF ARTS Humanities
University of Stellenbosch | 2003 - 2005

BAHONS Geographical Information Systems
University of Stellenbosch | 2006

BPHIL Journalism
University of Stellenbosch | 2009

TECHNICAL SKILLS

ArcGIS
Microsoft Word
Adobe InDesign
Adobe Photoshop
Adobe Audition
Microsoft Excel
Microsoft Access

AWARDS

MEDIA24 Excellence Award
Editor's Choice | 2012

MEDIA24 Excellence Award
Best Standalone – Botswana Map Book 2016

MEDIA24 Excellence Award
Best Standalone – Botswana Map Book 2018

PROFESSIONAL EXPERIENCE

CARTOGRAPHER & PHOTOJOURNALIST
2010 - 2020

NASPERS – Media24
Cape Town, South Africa

Media24 is one of the largest publishers in South Africa and I've worked for more than a decade at its travel titles called *Weg!* (Afrikaans) and *Go!* (English) magazines. *Weg!/Go!* are the biggest travel magazines in South Africa. I've had a dual role at the magazine as both Head Cartographer and Photojournalist.

Responsibilities as Cartographer:

- Combine GIS-technology with design software to create informative, interesting and aesthetically pleasing custom maps for print.
- Create feature maps for every monthly issue, focused map books, and award-winning standalone projects.
- Create, maintain and manage geodatabases for each project, run analysis on data, establish workflows, troubleshoot, digitize data and extensive data-gathering field work.

Responsibilities as Photojournalist:

- Visit focus areas and write features in an entertaining and informative way, take photographs to a professional standard for print.
- Produce and distribute the magazine's podcasts.

HOBBIES / INTEREST



REFERENCES

BARNIE LOUW

Editor (2010 – 2014)

NASPERS - MEDIA24

+27 21 406 3257, blouw@dieburger.co.za
Naspers Building, 40 Heerengracht Street,
16th Floor, Cape Town, 8001.

PIERRE STEYN

Editor (2014 – 2020)

NASPERS - MEDIA24

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19th Floor, Cape Town, 8001.